

The Economic Implications of Planning for Sea Rise

Smart Coast
California Policy Summit
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Mark A. Massara, Esq.
markmassaraesq@gmail.com

Pleasure Pt. Santa Cruz County CA.

**100 YEARS OF SHARED
RESIDENTIAL USE AND PUBLIC
BEACH ACCESS.**



2004

Pleasure Point Public Access Seawall First Denied (2004) & Then Reborn (2007)

New Pleasure Point Seawall – Old Jack O’Neill House 2012

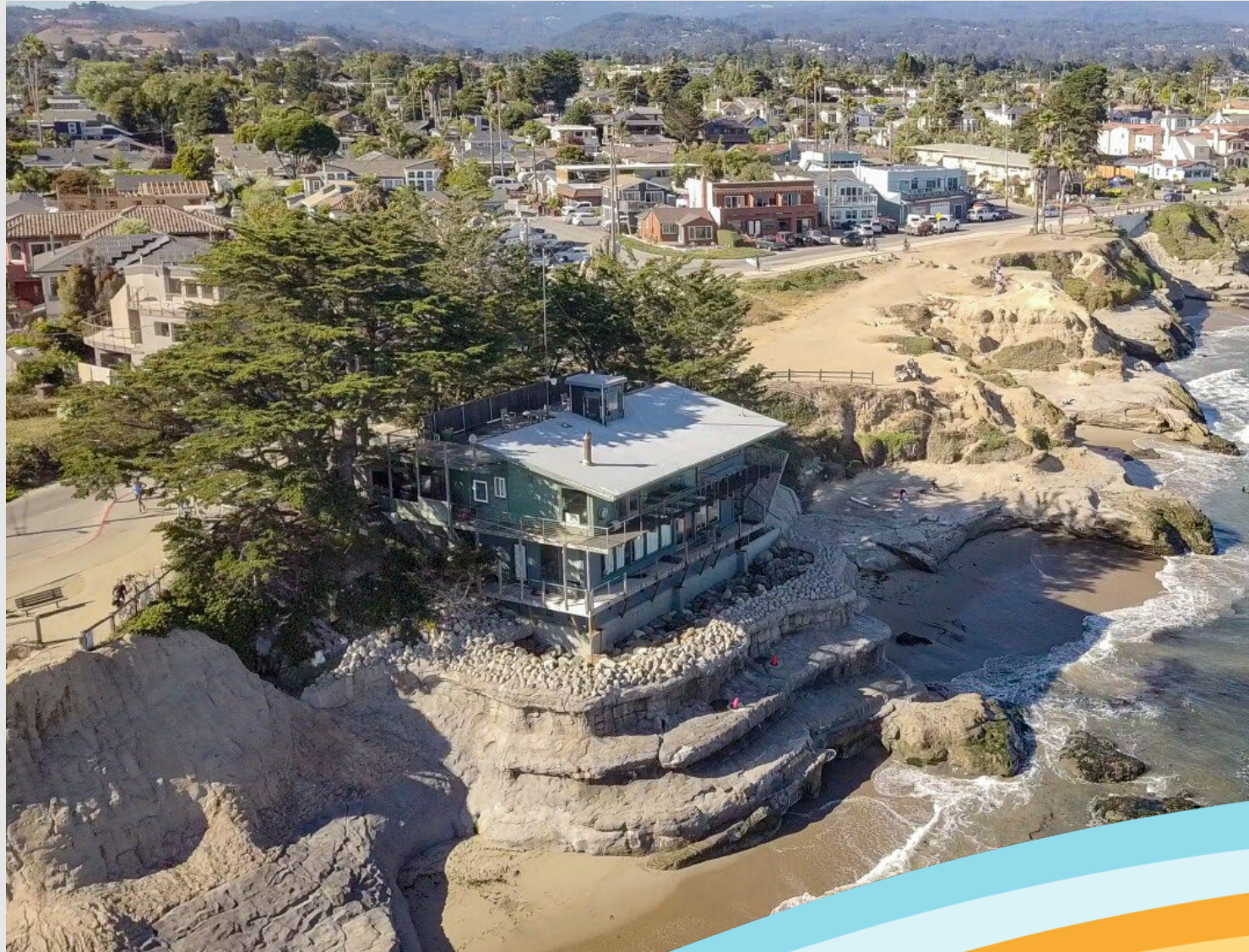


Subsequent Private / Public Partnerships

O'Neill House 1970s & 80s



O'Neill House Post PP Seawall - 2015



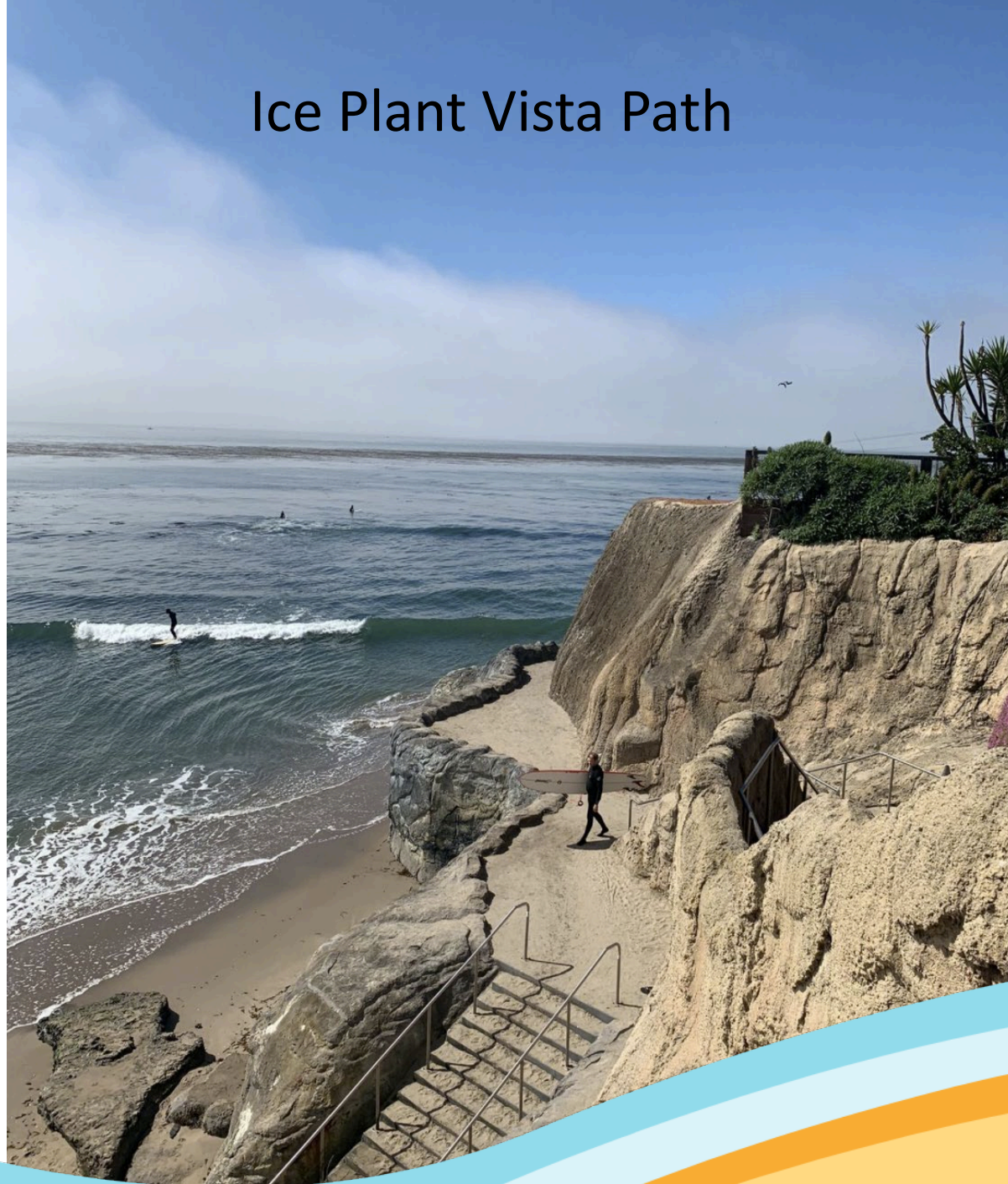
2022



Ice Plant House @ Pleasure Point Park 2020



Ice Plant Vista Path

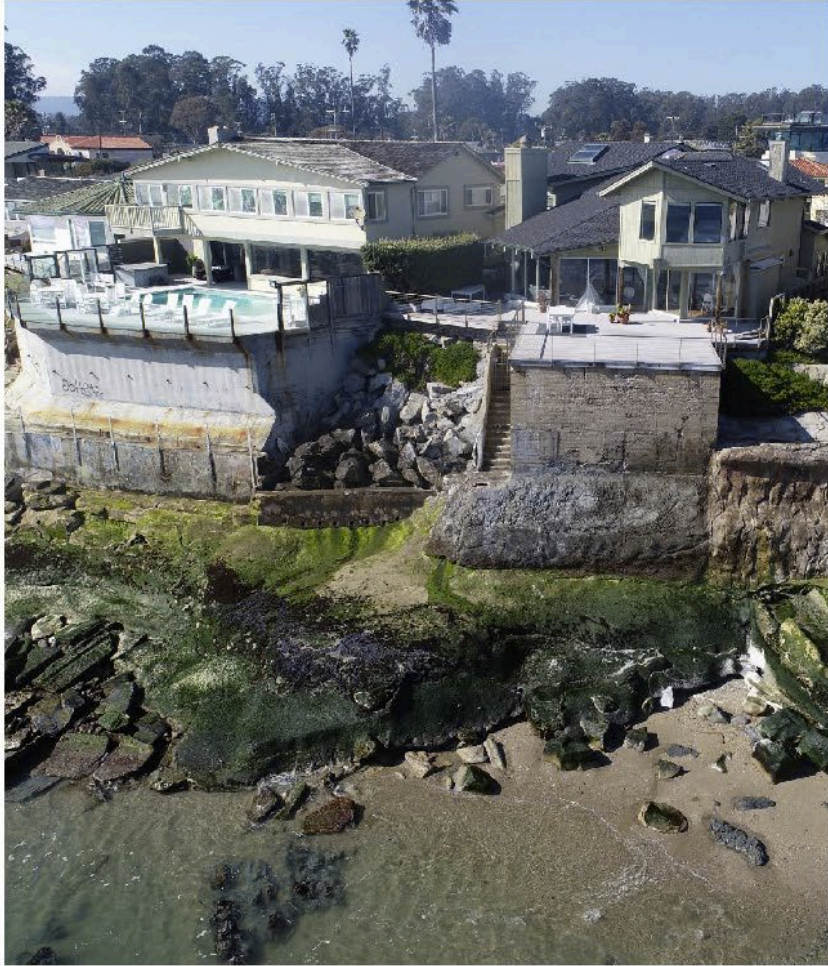


Existing Century Old Seawall Along Backside of Pleasure Pt. Limited, Dangerous Public Access

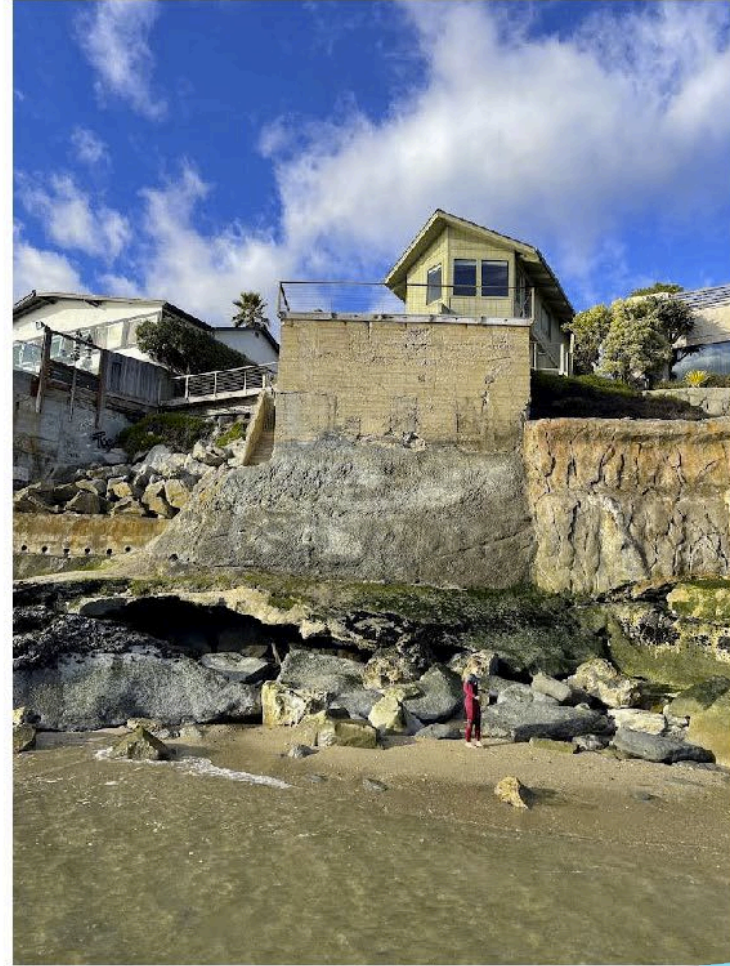


3 House Existing Dangerous Opportunity!



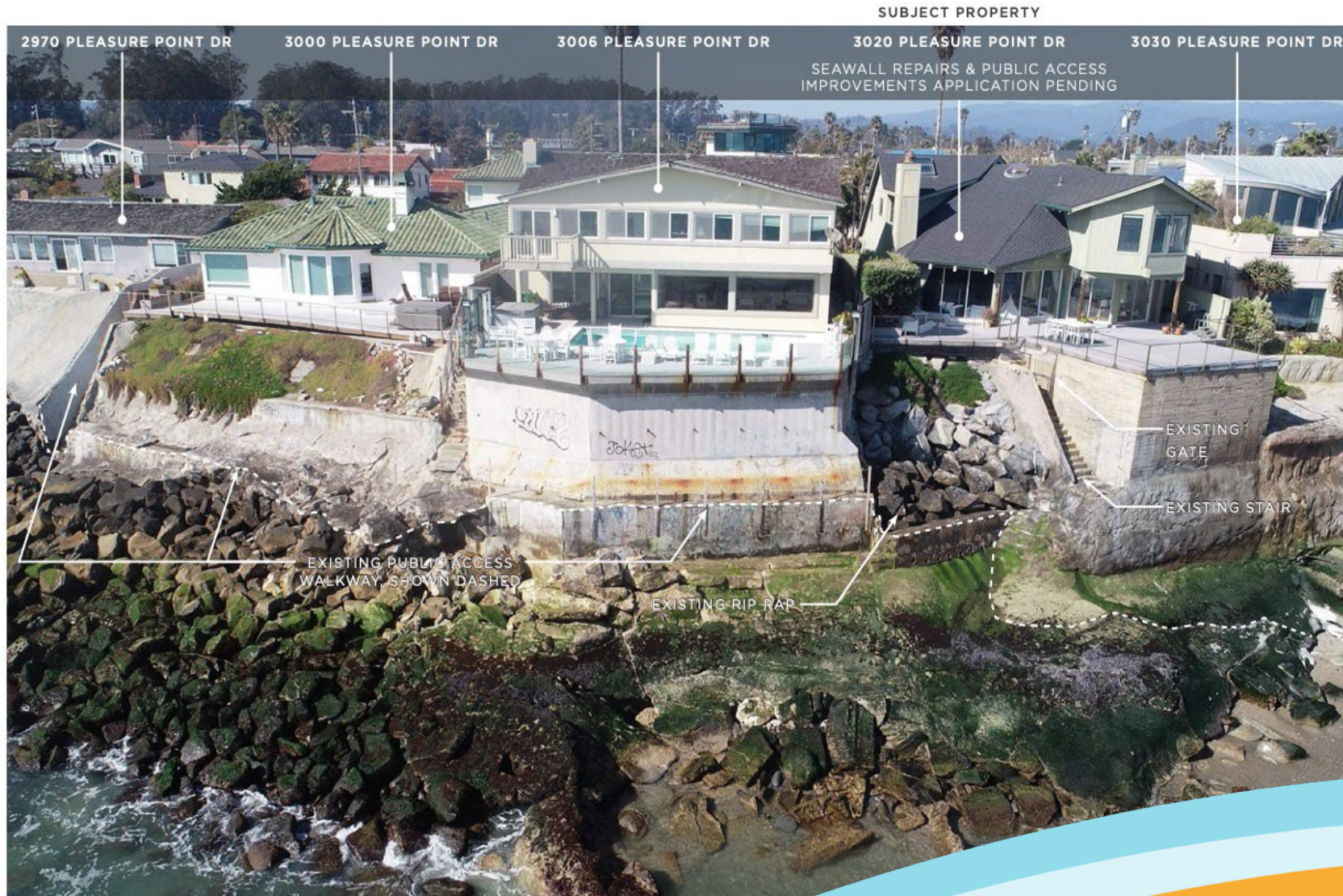


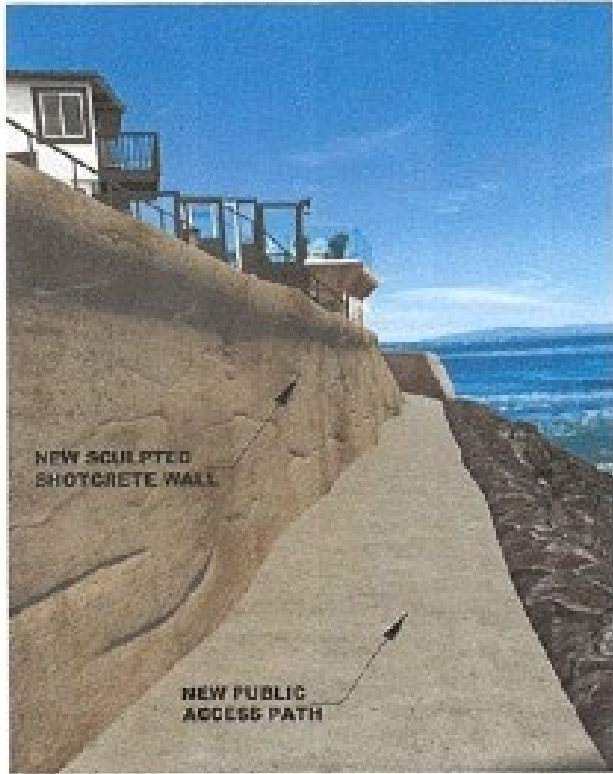
FEB. 19, 2019



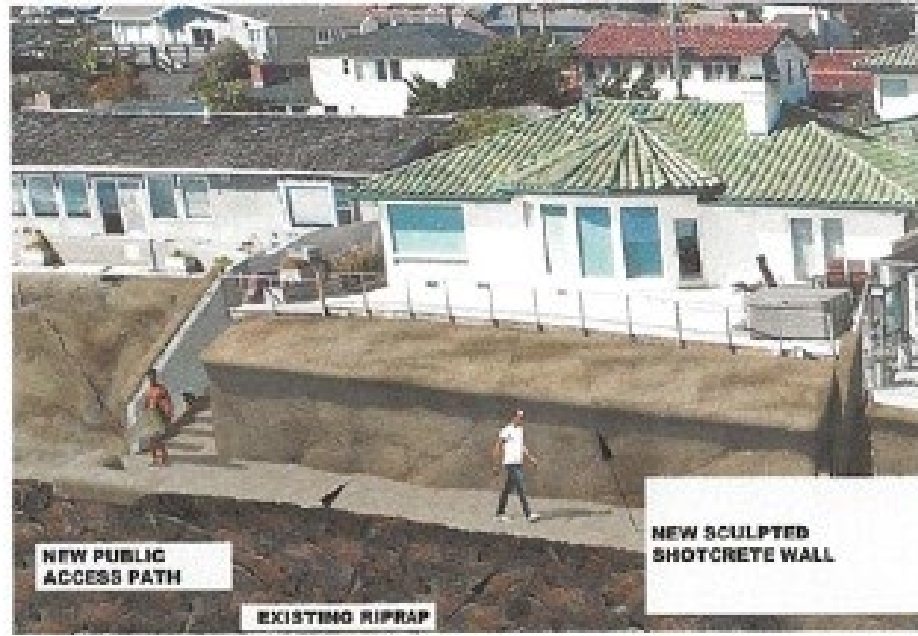
DEC. 31, 2021
CAVE ERODED UNDER SEA WALL - APPROXIMATELY 10 FEET DEEP

Existing Conditions 3000-3020 Pleasure Pt. Dr.





1 PROPOSED SITE CONDITIONS
P-3 SCALE: NTS



2 PROPOSED SITE CONDITIONS
P-3 SCALE: NTS

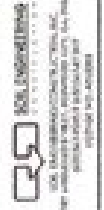


PHOTO SIMULATION

15 TO COASTAL BLUFF
LEASURE POINT DRIVE
ORANGE, CALIFORNIA 92662



Visual Rendition of Proposed New CCT



FELDMAN
ARCHITECTURE

3020 PLEASURE POINT DR
FEBRUARY 22, 2022

PLEASURE POINT COASTAL PUBLIC WALKWAY
PROPOSED PUBLIC ACCESS IMPROVEMENTS - EASTERN SECTION

3

Existing Conditions – 3034 Pleasure Pt. Dr.



Visual Rendition of Proposed New CCT



3034 Pleasure Point Drive
Proposed Public Access Improvements Rendering
Preliminary Draft | 9/20/22

PROPOSED CONDITIONS

The Vision: A Sea Change Approach to Seawalls – Collaboration that Serves Public Access & Provides Public Benefits

- Continuous Pleasure Pt. Oceanfront California Coastal Trail Segments Related to Repair and Maintenance of Century Old Seawalls
- Elevated for Sea Rise Resiliency and Public Safety – On Private Property.
- Entirely Privately Financed – No Taxpayer Subsidies; No Closed Parks or Stressed Local Government Budgets
- Permanently Maintained; No Future Public Obligations or Collapsed Stairs etc.
- Safe Access for All - kids, Older People and Less Athletically Inclined; Not Just Surfers
- Free Public Access 24/7 – Finally Meaningful Fulfillment of CCC's Env. Justice Policy:

The Commission will use its legal authority to ensure equitable access to clean, healthy, and accessible coastal environments for communities that have been disproportionately overburdened by pollution or with natural resources that have been subjected to permanent damage for the benefit of wealthier communities.

Coastal development should be inclusive for all who work, live, and recreate on California's coast and provide equitable benefits for communities that have historically been excluded, marginalized, or harmed by coastal development.

Thank you